### POZNAN UNIVERSITY OF TECHNOLOGY



### EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS)

pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

### **COURSE DESCRIPTION CARD - SYLLABUS**

Course name

Sociology

Course

Field of study Year/Semester

Engineering Management 1/2

Area of study (specialization) Profile of study

general academic

Level of study Course offered in

First-cycle studies polish

Form of study Requirements

full-time elective

**Number of hours** 

Lecture Laboratory classes Other (e.g. online)

30

Tutorials Projects/seminars

# **Number of credit points**

2

#### Lecturers

Responsible for the course/lecturer: Responsible for the course/lecturer:

Paulina Siemieniak Ph.D. Agata Branowska Ph.D.

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Faculty of Engineering Management

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### **Prerequisites**

The student knows the basic concepts associated with the mechanisms of social behavior. The student has the ability to perceive, associate and interpret basic phenomena occurring in social relations. The student is aware of the importance of sociological mechanisms in professional and private life.

### **Course objective**

The goal is to develop skills: explaining and predicting social behavior, and also naming structures and processes that shape social life.

## **Course-related learning outcomes**

Knowledge

The student has ordered and theoretically founded knowledge of behavior, social and organizational norms, understands the importance of social in creating an organization [P6S\_WG\_03]

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The student has knowledge of social norms, their sources, nature, changes and ways of influencing organizations [P6S\_WK\_01]

#### Skills

Student is able to use basic theoretical knowledge and obtain data to analyze specific processes and social phenomena in the field of management [P6S\_UW\_01]

The student has the ability to understand and analyze social phenomena [P6S\_UW\_05]

Student is able to correctly interpret social phenomena in the field of management [P6S UW 06]

The student is able to properly analyze the causes and course of specific social processes and phenomena in the field of management [P6S\_UW\_07]

The student is able to identify the need and use the possibilities of continuous training (second and third degree studies, postgraduate studies, courses) - raising professional, personal and social competences [P6S\_UU\_01]

### Social competences

The student is able to search and select education and training centers in order to supplement and improve knowledge and skills [P6S\_KK\_01]

The student is aware of the importance of professional behavior, compliance with the principles of professional ethics and respect for the diversity of views and cultures, and attention to traditions of the managerial profession [P6S\_KR\_02]

#### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Formative assessment: Questions summarizing individual issues, giving the student the opportunity to assess the understanding of the problem; written assignments checking the degree of mastery of the current material. Points obtained in this way are added to the points from the final test. Summative assessment: Written test, closed questions test. Positive - over 50% correct answers.

#### **Programme content**

- 1. Sociology as a scientific discipline; subject of sociology, relation of sociology to other social sciences, Theoretical and empirical foundations of sociology as a separate science. Methods and techniques of sociological research, main research tools.
- 2. Man as a social being; the concept of socialization, the stages of socialization (primary, secondary), family peer groups, mass media etc. as factors of socialization. Social roles, bonds, social relations.
- 3. Micro and macro social structures. Types of social groups, factors enabling the functioning of groups. The family as a small group and social institution. Collective behavior, crowd behavior, audience.
- 4. Social control mechanisms, social impact (rules and tactics of influence), social engineering.

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- 5. Social conflict. Theories of Conflict. Causes, conflict typology. Styles for resolving conflicts between groups (dominance, cooperation, etc.), ways to resolve conflicts (including negotiation, mediation, arbitration).
- 6. Sociology of morality; examining the morality of social groups. Moral norms, deviations, social sanctions of violation of norms. Absolutism and relativism as a position on the scope of moral norms.
- 7. Social inequalities. Definition and mechanisms of stereotypes, discrimination and prejudice. Marginalization. Gender in social stratification. Sexual roles, socio-cultural sex, gender discrimination, feminism

### **Teaching methods**

Problem lecture, lecture with elements of the seminar, presentation illustrated with examples

## **Bibliography**

#### Basic

- 1. Babbie E. (2007), Badania społeczne w praktyce, Warszawa, PWN
- 3. Goldman N. (2001), Wstęp do socjologii, Poznań, Wyd. Zysk i S-ka
- 4. Sztompka P.(2012), Socjologia. Analiza społeczeństwa, Kraków, Wyd. Znak

### Additional

- 1. Aronson E. (2005), Człowiek- istota społeczna, Warszawa, PWN
- 2. Cialdini R. (2010), Wywieranie wpływu na ludzi, Gdańsk, Gdańskie Wydawnictwo Psychologiczne
- 3. Kożusznik B. (2005), Wpływ społeczny w organizacji, Warszawa, Polskie Wydawnictwo Ekonomiczne
- 4. Siemieniak P. Łuczka T. (2016), Przedsiębiorczość kobiet. Wybrane aspekty ekonomiczne i psychokulturowe, Poznań. Wyd. Politechniki Poznańskiej

### Breakdown of average student's workload

|  | Hours | ECTS |
|--|-------|------|
| Total workload   | 50    | 2,0  |
| Classes requiring direct contact with the teacher                | 30    | 1,0  |
| Student's own work (literature studies, preparation for classes, | 20    | 1,0  |
| preparation for test) 1  |       |      |

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<sup>&</sup>lt;sup>1</sup> delete or add other activities as appropriate